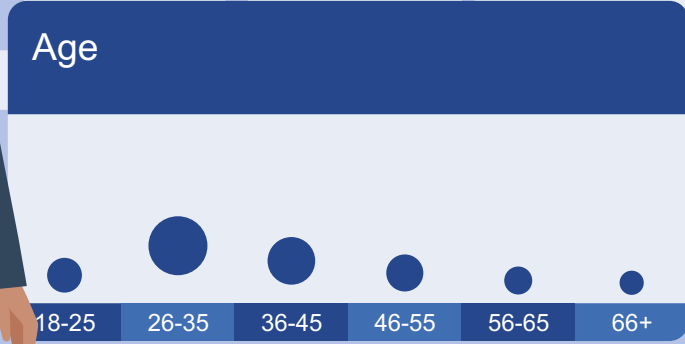
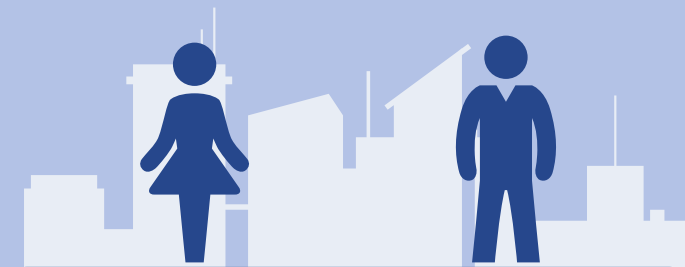


Penthouse Chic

City professionals renting premium-priced flats in prestige central locations



Property

- Renting
- Flat
- ONE Bedrooms

Highest Education, Work & Finances

- Degree & higher
- Full-time
- High incomes

Technology & Channel Preferences

- Technology
- Internet
- Post

Online Activity

- Broadband speed
- Time online
- Social media

Lifestyle

- Cinema
- Gym
- Gardening

Holidays

- Beach
- City breaks
- 5+ holidays

Shopping & Charity

- Supermarkets
- High online
- Medium donations

Transport

- Coupe
- Hatchback
- Walking